

## Happy pigs, happy farmers

I am an eager learner and an attentive listener with a pinch of finance background. My fascination with pigs and the compelling stories about the industry's evolution keep me engaged and curious.



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### **What are your specialties in the pig industry?**

I'm a keen observer and a good listener.

I maintain an objective perspective and refrain from making judgments influenced by bias or emotions. This approach enables me to analyze developments within the industry with a neutral and analytical mindset.

### **What are the projects that you've been most proud of?**

I've visited pig farms, participated in workshops and seminars, and engaged with industry professionals. The more I immerse myself in this field, the deeper my understanding and appreciation for it grow.

On a recent trip to Dong Nai province to visit a farm that raises fattening pigs up to 140kg, I discovered that there are still niche areas within the industry that enable small to medium-sized farmers to operate profitably.

During a recent conversation with a provider of waste treatment solutions, I learned that while there are effective options available, they must be tailored to meet the specific needs of each farm's unique conditions.

I figured from a brief interview with a biology professor that many farms are misusing disinfection methods. With the right communication, there's a chance to improve these practices significantly.

**Your current focus:**

1. Enhancing Industry Knowledge: By sharing market insights and translating technical articles, I aim to bridge the gap in knowledge within the pig farming sector, empowering farmers and stakeholders to make informed decisions that will improve their practices and overall productivity.

2. Focus on Piglet Health: Prioritizing the health of piglets is crucial for sustainable farming. Implementing better care and nutritional strategies not only boosts growth rates but also contributes to the long-term viability of the herd, reducing potential health issues down the line.

3. Innovative Feeding Solutions: Reducing crude protein in pig feed and finding alternatives to antibiotics is essential for promoting animal welfare and meeting consumer demand for healthier products. Exploring these solutions fosters a more sustainable and responsible approach to pig farming.

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